



THE LONDON INVESTOR SHOW

Friday, 1st November 2024

Champagne Suite, Novotel London West

EXHIBITOR PRICELIST

Media partners:

**Investors'
Chronicle**

Supporters:

RiF
RESEARCH
IN FINANCE

Organised by:


InvestorConferences



Exhibitor Price List

The London Investor Show is a busy and exciting one day event for active private investors and traders.

There are variety of ways of which an exhibitor or sponsor can be involved with the London Investor Show. Ranging from top level exclusive sponsorship or being an exhibitor, hosting a seminar or advertising via a range of media, both pre and post-event.

Please read through the list of options available and if you would like to discuss individual requirements for your company please don't hesitate to contact us on 0131 618 2131. We look forward to welcoming you to the London Investor Show.

To confirm your place at this unique event, please complete and return the Exhibitor Application Form to:

By email: sales@icuk.media

To discuss individual, tailor made packages to suit requirements please telephone a member of our sales team who will be happy to help.

Lisa Campbell

Mobile: 07504 237902

Email: lisa.campbell@investorconferences.co.uk

Exhibitor/Sponsorship Options

All prices net of VAT at current rate

Sponsorship

HEADLINE Sponsor	£35,000
GOLD Sponsor	£30,000
SILVER Sponsor	£23,000
BRONZE Sponsor	£16,000

Full details of all items included within each level of sponsorship can be found on page 4.

Exhibiting

Ready-made packages make it easy to choose a level of involvement that is right for your company.

RUBY Package

£8,050

- 3m x 2m shell scheme stand
- Full page colour ad within Event Guide
- 1 x unique email to ICUK previous delegate database

SAPPHIRE Package

£9,675

- 4m x 2m shell scheme stand
- Full page colour ad within Event Guide
- 2 x unique emails to ICUK previous delegate database

EMERALD Package

£13,995

- 6m x 2m shell scheme stand
- Full page colour ad within Event Guide
- 2 x unique emails to ICUK previous delegate database
- 1 x 30 minute speaking/seminar/presentation spot

Please note that these packages do not include the Branding & Extras option, which must be booked separately. Thank you.

Or, create your own package:

3m x 2m shell scheme stand*	£4995
3m x 3m shell scheme stand	£7400
4m x 2m shell scheme stand	£6675
6m x 2m shell scheme stand	£9995
6m x 3m shell scheme stand	£13,950
Space Only @ _£595_ per square metre	

Hire a handheld scanner for data collection £300 each
(with express permission from delegate)

* shell scheme stands come complete with walls, ceiling grid, company nameboard, strong and reliable free wifi, 100-word Exhibitor Profile within the event website, reproduced within the Event Guide.

Host your own 30-minute seminar/presentation

Exhibitors	£2,500
Non-Exhibitors	£3,000

Other Items:

Sponsor the lanyards	£5,500
Sponsor the delegate badges	£3,250
Sponsor the Café (EXCLUSIVE) (includes unlimited complimentary coffee)	£8,750
Sponsor the Pre-Event Ticket Mailing Pack	£6,750



Sponsor the Seatcaps

Main Auditorium (250)	£5,800
OpenStage Theatre (100)	£2,400
Conference Room 1 (250)	£5,800
Full page colour ad, A4, in Event Guide	£2,50
Insert into the Delegate Welcome Pack (up to A4 in size)	£2,500
Branded Wrap - around Event Guide	£4,500 (EXCLUSIVE)
Sponsored (and boosted) Social Media posts Twitter/FB/Istagram	£225 each (3 channels)

Email Marketing

Distribute your email via ICUK to reach c24,000 previous delegates, investors and traders.

Single send	£1,450 per send
Double send	£1,250 per send
Triple send	£1,100 per send

Please note that emails can be purchased in advance and must be used within one year of booking date.

Call us now on
+44 (0)131 618 2131
 to book your stand or space at
 the London Investor Show 2024
 Or email sales@icuk.media

Branding & Extra's Package

A Branding & Extras Package removes much of the time spent on pre-event planning and logistics - delivering a fully-branded, furnished exhibition stand, ready for your team to walk into. Simply send us the artwork, and we do the rest.

In addition to the branded panels, the package also covers:

- 1m x 1m branded counter, with shelf (client to supply a/w)
- 1 x Free-standing Brochure Rack
- 2 x High Stools
- 1 x High Bar Table
- 42" Plasma Screen (free-standing, with stand included)
- 2 Spotlights
- Power Socket

3 Branded panels (1 m each)	£2430
4 Branded panels (1 m each)	£2610
5 Branded panels (1 m each)	£3195
6 Branded panels (1 m each)	£3410
Store, and re-use of Branded Stand (not including purchase of space at future events)	£1,434



eToro sponsored SeatCaps at the London Trader Show



Liontrust with their branded stand at the London Investor Show, 2022



M&G Investments sponsored the Investment Cafe and treated delegates to complimentary coffee during the event.

SPONSORSHIP ITEMS

All levels of sponsorship carry excellent branding across the London Investor Show - with various tangible items, such as exhibition space, speaking opportunities, advertising and email activity included as appropriate to the sponsorship level. Please see below for the list of items included within each level.

● HEADLINE Sponsor
 ● GOLD Sponsor
 ● SILVER Sponsor
 ● BRONZE Sponsor

Sponsor logo and branding on all marketing and promotional material, in relevant sponsor position (Gold = large; Silver = medium; Bronze = small), including but not limited to:

- Event Website (www.londoninvestorshow.com)
- Delegate brochure/insert
- Delegate advertising, all channels
- Mail marketing campaigns through third-party marketing partners
- Delegate badges – worn by all delegates, exhibitors and speakers at the event

- One side of the Delegate Welcome Pack bag
- Exhibitor Manual
- Signage throughout the event – directional, informational
- Stage branding in each presentation area
- Holding slides between each seminar/workshop/presentation
- Registration area
- Feedback delegate survey



Item	Rate Card	Headline	Gold	Silver	Bronze
Integrated Event logo	n/a	●			
Logo carried on event	n/a	●	●	●	●
6m x 2m shell scheme stand	£7,950	●	●		
4m x 2m shell scheme stand	£5,500			●	
3m x 2m shell scheme stand	£3,995				●
30 minute Speaking Seminar Slot	£2,500	●	●	●	
Full page colour Ad (A4)	£2,500	●	●	●	●
Insert into the Delegate Welcome Pack	£2,500	●	●	●	●
Unique Email to ICUK database	£1,450	● ● ●	● ●	●	●
Add tick-box to Registration Page	n/a	●			
Post-Event Survey	n/a	●			
Guest Seat on panel	n/a	●	●	●	
Banner Advertising on website, per month	£750	● ● ●	● ● ●	● ●	●
Sponsored Posts on London Trader Show channels - Instagram/FB/Twitter (price per post, x 3 channels)	£675	● ● ● ● ● ●	● ● ● ●	● ● ●	● ●
Total Sponsorship Fee		£35,000	£30,000	£23,000	£16,000

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