

# ROUND-THE-CLOCK TRADER ONLINE TRADING SUMMIT



## Key Statistics

### DATE OF INCEPTION:

June 2014

### AVERAGE ATTENDEES:

1000 live attendees per monthly event – further 500 views of recording

### TYPICAL PROFILE:

Active day/swing traders on indices, forex, stock and cryptocurrency markets via CFD, ETF, spreadbetting and execution-only brokers

### TOPICS COVERED:

Fundamental analysis, technical analysis, trading psychology, portfolio and risk management, trading systems and strategies, live market indices reviews and forecasts

### PREVIOUS SPONSORS:



## BACKGROUND

The RTCT Trading Summit features 12 speakers delivering live education and market commentary to a monthly audience of 1000 engaged, active traders. The event is live hosted by the founder Simon Campbell and very interactive in nature allowing continual question and answers between speakers and attendees.

Since launching in 2014 over 17,000 individual traders have attended the events, with an average monthly attendance of 1000 between 9am to 9pm. Typical attendance is for 3-4 hours with an expected 'in-room' audience of around 200 for each speaker.

“We had a longstanding and successful partnership sponsoring RTCT webinars. During the early stages of our business RTCT was pivotal in introducing Pelican to the retail trading world and on boarding valuable clients in the process. Simon went out of his way to deliver at short notice on many occasions and I cannot recommend him highly enough.”

Peter Watson, Head of New Business, Pelican Trading

THE EVENT IS DIVIDED INTO THE THREE MAIN AREAS OF INTEREST TO ACTIVE TRADERS;

1 Stocks trading (4 slots, 9am to 1pm)

2 Forex trading (4 slots, 1pm to 5pm)

3 Cryptocurrency trading (4 slots, 5pm to 9pm)



**FREE FOR DELEGATES**, RTCT provides a valuable forum for companies seeking to raise awareness amongst active traders. Through sponsoring either a whole RTCT event, or an asset module relevant to your business sector, companies can significantly increase exposure to this niche community of active traders in UK. Sponsorship includes an invitation to host one of the sessions during the webinar, and associated marketing and branding.

### SPONSORSHIP RATES:

£3,750 per sponsorship per event – minimum 3 events/months (choose between stocks, forex or cryptocurrencies)

- 1 Choice of stocks sponsor, forex sponsor or cryptocurrency sponsor
- 2 Logo, message and links on event website ([www.roundtheclocktrader.live](http://www.roundtheclocktrader.live))
- 3 Logo, message and links on pre-event marketing emails x 4 to 42k quantity list
- 4 Sponsor's MP4 video advert (supplied by sponsor) played to live audience
- 5 Sponsor's logo, message and links 'thank you for attending' message sent to all attendees
- 6 Sponsor's webinar slot at the event (45 minutes)
- 7 Sponsor's landing page for specific lead collection – lead generation
- 8 Sponsor's webinar recording emailed to entire database 42k three days after the event

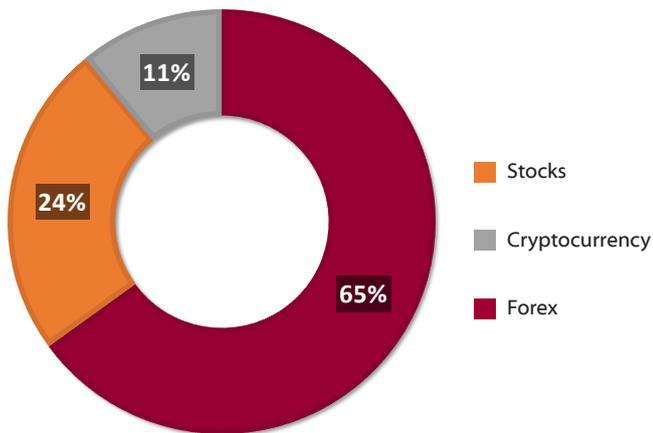
To find out more about Round-the-Clock-Trader, please email [sales@ICUK.MEDIA](mailto:sales@ICUK.MEDIA) and we will be in touch at the earliest opportunity.

[Download Round-The-Clock-Trader Sponsor Information Sheet](#)

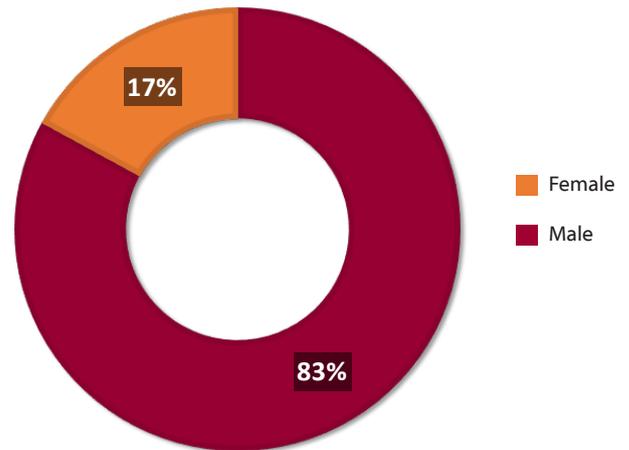


## STATS:

▶ Typical attendee profile is active in the markets trading



▶ Typical portfolio size >£50k excl. property



## TOP 3 REASONS FOR ATTENDING RTCT TRADING SUIMMIT

1

GENERAL EDUCATION about trading FX, stocks, indices, CFDs, Crypto

2

INTEREST IN latest tools and software systems

3

TECHNICAL ANALYSIS and RISK MANAGEMENT

## WHAT ATTENDEES SAY...

“ Simon, got to go but will log in to the recordings. Richard’s presentation was a breath of fresh air. Thanks for getting him on board. *Peter M.* ”

“ Loved it – so many good tips that will help my trading and understanding *Marguerite C* ”

“ Got to go now thank you for fantastic morning education. Always worth jumping in to RTCT! *Joe L.* ”

“ Finally some great no-nonsense guide to trading from REAL traders who walk the walk! Thanks Simon – hope you have a good rest after today! *David S* ”

“ Excellent presentation. Very thought-provoking. *Maverick G* ”

“ Sorry Simon, I only managed four speakers today but glad I did – Carol is inspirational and David Paul always worth tuning in for. Will catch up with the recordings of those talks I missed. *Wayne* ”

“ Another day of invaluable trading education – Simon thank you for your time and effort putting these days together! *Richard T* ”